

## CORPORATE SOCIAL RESPONSIBILITY

Our corporate activity is inextricably linked with our efforts to operate as a socially and **environmentally responsible organisation** – this is, after all, the only way for our business to be viable and grow.

We remain true to our commitment towards our people, the environment and society and we apply policies and practices that are equally valuable and beneficial towards them. We are guided by our core principles of **safety** in the workplace, **well-being** of employees, **protection** of the ecosystem, **reassurance** of high quality of our products and **harmonious coexistence** of our corporate activities with wider societal needs in our industry.

Our new strategy for corporate responsibility intends to actively strengthen the positive impact of our corporate activities. Since the 1930s, when we first began our journey in Greece, through collaborations and long-term planning, we have managed to constantly grow, innovate and expand our activities not only nationally, but also beyond our country's borders.